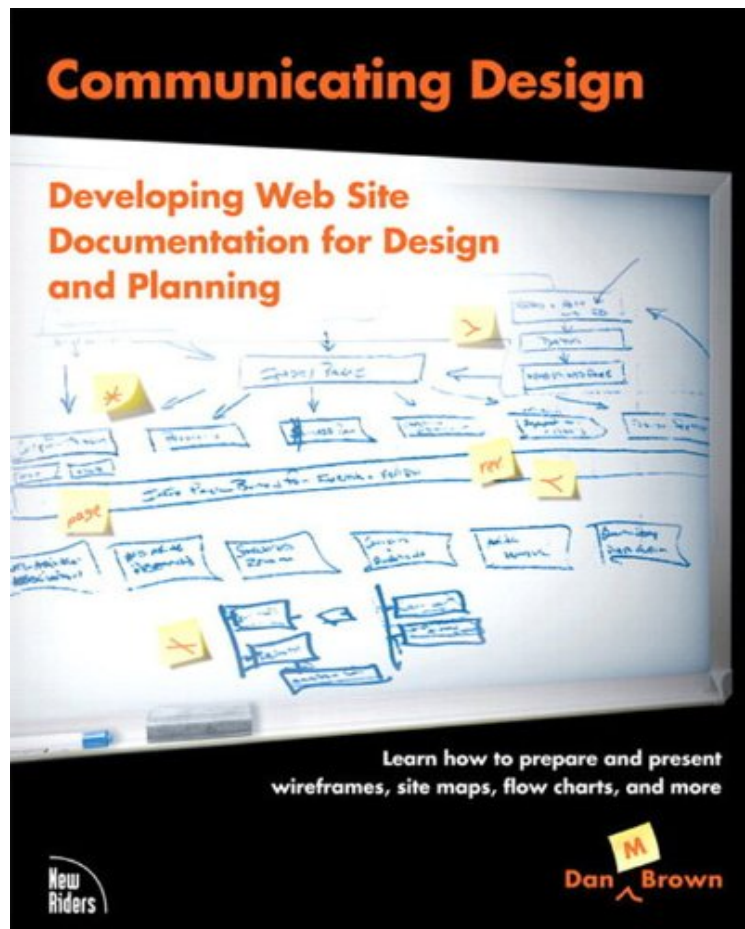


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Communicating Design: Developing Web Site Documentation for Design and Planning, Mobipocket

Von Dan M. Brown

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KundenrezensionenHilfreichste Kundenrezensionen5 von 5 Kunden fanden die folgende Rezension hilfreich. Ein ReferenzwerkVon Jrg HoewnerUntertitel:'Developing Web Site Documentation for Design and Planning'.Das Buch drfte fr die nchsten Webprojekte so was wie meine Standard-Referenz wrden. ber die meisten (nicht alle) wichtigen Punkte in einem Website-Konzept wurde hier noch mal kritisch nachgedacht, so dass selbst Menschen mit viel Berufserfahrung in diesem Bereich noch mal eine Menge lernen knnen: * Personas und Use Cases * Usability Test-Pne und Reports * Wettbewerbsanalysen * Konzept-Modelle * Wireframes * Content Inventories * Site Maps * Flow

Charts und * Screen Designs Zu jedem Aspekt werden Zielsetzungen, Zielgruppen im Projektteam, Hintergründe und Fallstricke diskutiert. Unterschiedliche Detaillierungsgrade für die Darstellung vorgeschlagen, Tipps für die Präsentations- und Diskussionssituation gegeben und die Beziehungen der einzelnen Designdokumente zueinander beschrieben. Das Buch ist mit 324 S. umfangreich, dabei weder aufblühend oder redundant beschrieben, sondern immer auf den Punkt und dabei übersichtlich. Man kann es selektiv zum Nachschlagen genau so nutzen, wie zum linearen Durchlesen. Ich denke, man merkt mir meine Begeisterung an. Kaufen.v

Kurzbeschreibung Most discussion about Web design seems to focus on the creative process, yet turning concept into reality requires a strong set of deliverables--the documentation (concept model, site maps, usability reports, and more) that serves as the primary communication tool between designers and customers. Here at last is a guide devoted to just that topic. Combining quick tips for improving deliverables with in-depth discussions of presentation and risk mitigation techniques, author Dan Brown shows you how to make the documentation you're required to provide into the most efficient communications tool possible. He begins with an introductory section about deliverables and their place in the overall process, and then delves into to the different types of deliverables. From usability reports to project plans, content maps, flow charts, wireframes, site maps, and more, each chapter includes a contents checklist, presentation strategy, maintenance strategy, a description of the development process and the deliverable's impact on the project, and more.

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