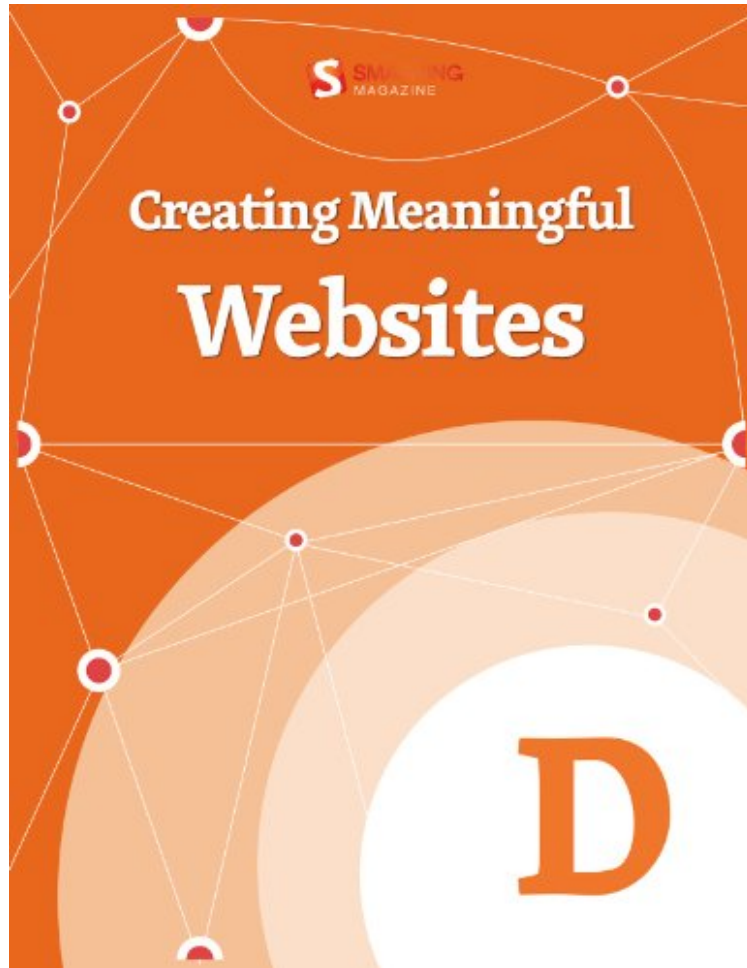


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TABLE OF CONTENTS- A Comprehensive Website Planning Guide- A Fun Approach To Creating More Successful Websites- Defending The Generalists In The Web Design Industry- Breaking Down Silos, Part 1: The Consequences Of Working In Isolation- MUD: Minimum Usable Design- A Craft Of Consequences: Reader, Writer And Emotional Design- Easier Is Better Than Better- Designing Engaging And Enjoyable Long-Form Reading Experiences- Symptoms Of An Epidemic: Web Design Trends

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