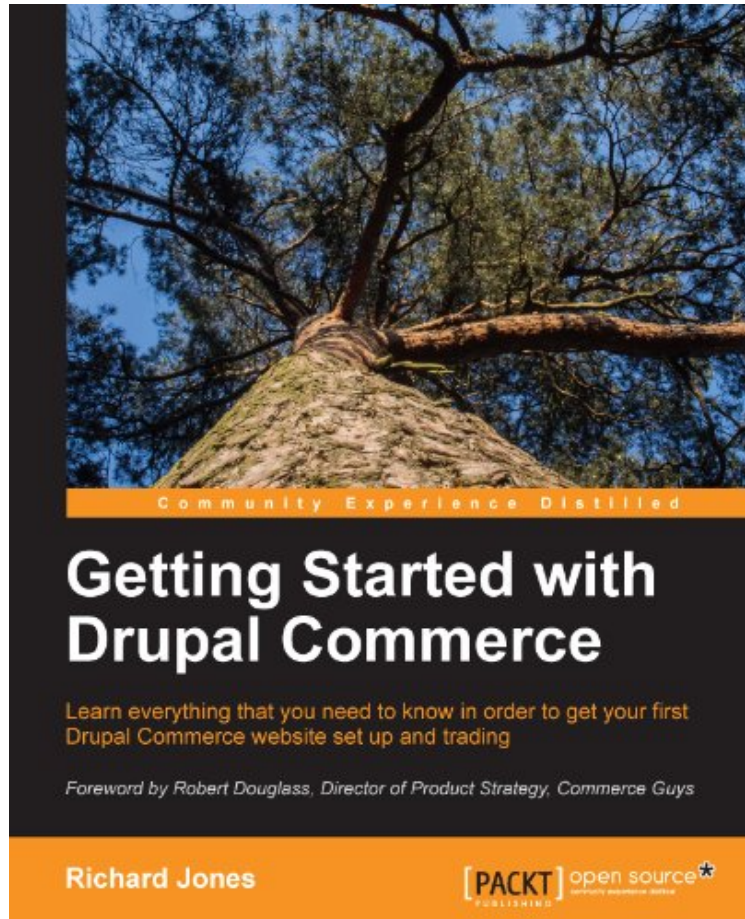


(Free) Getting Started with Drupal Commerce

Getting Started with Drupal Commerce

Von Richard Jones

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Von Richard Jones : Getting Started with Drupal Commerce before purchasing it in order to gauge whether or not it would be worth my time, and all praised Getting Started with Drupal Commerce:

Kundenrezensionen
Hilfreichste Kundenrezensionen
0 von 0 Kunden fanden die folgende Rezension hilfreich. Gutes, aber knappes Buch für Einsteiger
Von Klemens Heinen
Von Kapitel zu Kapitel vervollständigt sich ein kleiner Shop und der Workflow wird klar. Es kommen nach und nach immer mehr Module hinzu, die zB für Administration, Versand, Steuer, "Coupons" zuständig sind. Auf Abos und Datei-"Verkauf" wird nur hingewiesen - die im Buch angegebene Infoseite auf drupal.org ist aber ausreichend. Viel mehr enthalten die 150 Seiten nicht.
Informationen für den deutschen Markt (was genau wo zu stehen hat) sind genauso wenig vorhanden, wie ein Blick auf die Datenstruktur "hinter den Kulissen". Oder eine bersicht über spezielle Formatter, die zB in Views nutzbar sind. Ich hätte gern auch mehr Beispiele mit anderen Produkttypen gehabt.
Commerce ist sehr komplex und das Buch hebt einen vom Unwissenden auf das Niveau eines Laien - dafür gibts 4 Sterne.

KurzbeschreibungIn DetailDrupal Commerce is emerging as the preferred option for open source e-commerce, and it also stands up to comparison against established proprietary systems. Getting Started with Drupal Commerce is an introductory guide to building an online store using Drupal Commerce in Drupal 7. Getting Started with Drupal Commerce takes you step-by-step through a complete e-commerce website build, from a clean installation of Drupal to a working example store. Starting with how to set up a Drupal development environment, we then discuss the planning of an e-commerce site and the typical questions you should be asking before getting started. Next, we walk through all of the essential setup required for most types of e-shop, including taxes, shipping, discounts and coupons, the checkout process, and backend order management. By the end of Getting Started with Drupal Commerce, you will be fully-equipped to plan and build your own store and you will understand the fundamental principles of Drupal Commerce that will enable you to progress to more complex store builds. ApproachA simple yet concise step-by-step tutorial that starts from scratch and builds up your knowledge with focused examples that will enable you to set up and run an e-commerce website. Who this book is forThis book is for beginners and will take you through the installation and configuration of Drupal Commerce from scratch, but some familiarity with Drupal 7 will be an advantage. All examples are based on development on a local computer you do not need a hosted Drupal environment.

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ber den Autor und weitere MitwirkendeRichard Jones Richard Jones is the Technical Director of i-KOS, a UK-based digital agency specializing in Drupal and e-commerce. He has been working with the project leads of Drupal Commerce since the early planning stages, and he maintains a number of contributed modules on drupal.org under the username ikos. Since joining i-KOS as Technical Director in 2003, Richard has worked with Managing Director Myles Davidson to build the business from a 3-person web agency into a 20-person e-commerce consultancy powered by Drupal. During that time, he has worked on some of the largest high-profile Drupal Commerce builds to date. He heads up all Drupal site builds and e-commerce projects at i-KOS. He specializes in Drupal site development, training and bespoke module development, Internet strategy, and e-commerce. Richard is a prolific Drupal module contributor and a regular speaker at UK and international Drupal events. Outside of the Drupal world, Richard lives on the south coast of England in Hove with his wife and two young daughters.