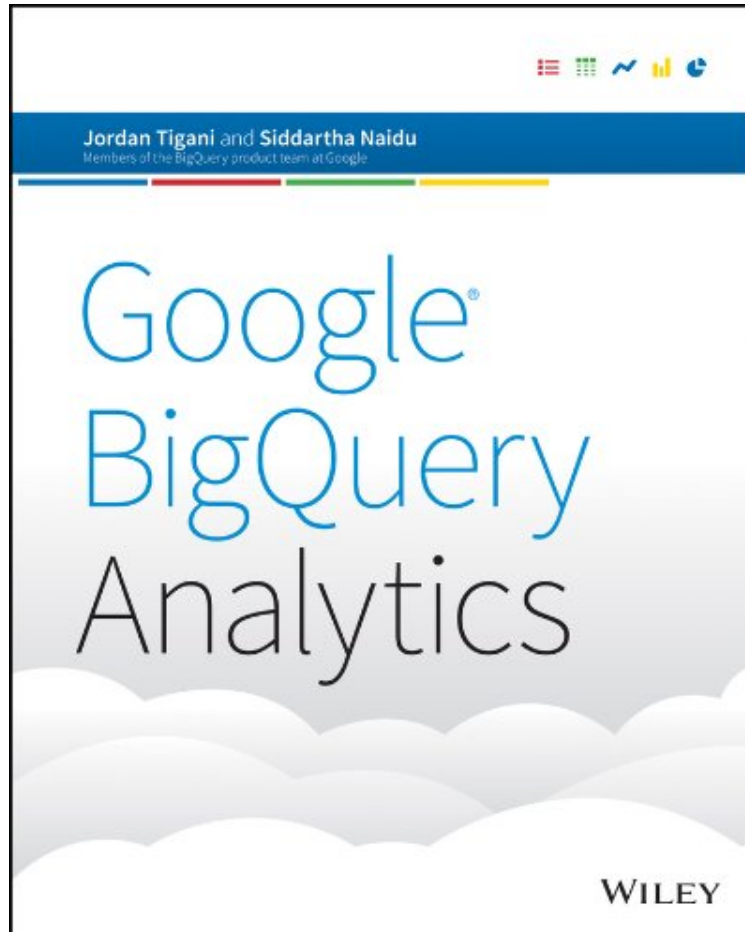


# Google BigQuery Analytics

Von *Jordan Tigani, Siddartha Naidu*  
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**Von Jordan Tigani, Siddartha Naidu : Google BigQuery Analytics** before purchasing it in order to gage whether or not it would be worth my time, and all praised Google BigQuery Analytics:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Love Big DataVon Alex OsterlohBig Data is not a fad going away anytime soon. Google solved it's big data problems over a decade ago, where nobody called it Big Data. BigQuery is Google's external version of its Dremel technology (Google white paper on it). Being able to query trillion+ records in seconds is nothing short of amazing.

KurzbeschreibungHow to effectively use BigQuery, avoid common mistakes, and execute sophisticated queries against large datasets Google BigQuery Analytics is the perfect guide for business and data analysts who want the latest tips on running complex queries and writing code to communicate with the BigQuery API. The book uses real-

world examples to demonstrate current best practices and techniques, and also explains and demonstrates streaming ingestion, transformation via Hadoop in Google Compute engine, AppEngine datastore integration, and using GViz with Tableau to generate charts of query results. In addition to the mechanics of BigQuery, the book also covers the architecture of the underlying Dremel query engine, providing a thorough understanding that leads to better query results. Features a companion website that includes all code and data sets from the book Uses real-world examples to explain everything analysts need to know to effectively use BigQuery Includes web application examples coded in Python Pressestimmen "If you're at all interested in Google BigQuery, this is an excellent book. The descriptions and sample code are clear and easy to understand, and the fact the authors are so involved with the project means they include insights into why things were designed in that particular way. There are useful descriptions of the differences between BigQuery and other tools such as MapReduce, and overall you'll come out with a much clearer view of the big data scene right now, and how everything fits together." (I Programmer, August 2014) Kurzbeschreibung How to effectively use BigQuery, avoid common mistakes, and execute sophisticated queries against large datasets Google BigQuery Analytics is the perfect guide for business and data analysts who want the latest tips on running complex queries and writing code to communicate with the BigQuery API. The book uses real-world examples to demonstrate current best practices and techniques, and also explains and demonstrates streaming ingestion, transformation via Hadoop in Google Compute engine, AppEngine datastore integration, and using GViz with Tableau to generate charts of query results. In addition to the mechanics of BigQuery, the book also covers the architecture of the underlying Dremel query engine, providing a thorough understanding that leads to better query results. Features a companion website that includes all code and data sets from the book Uses real-world examples to explain everything analysts need to know to effectively use BigQuery Includes web application examples coded in Python