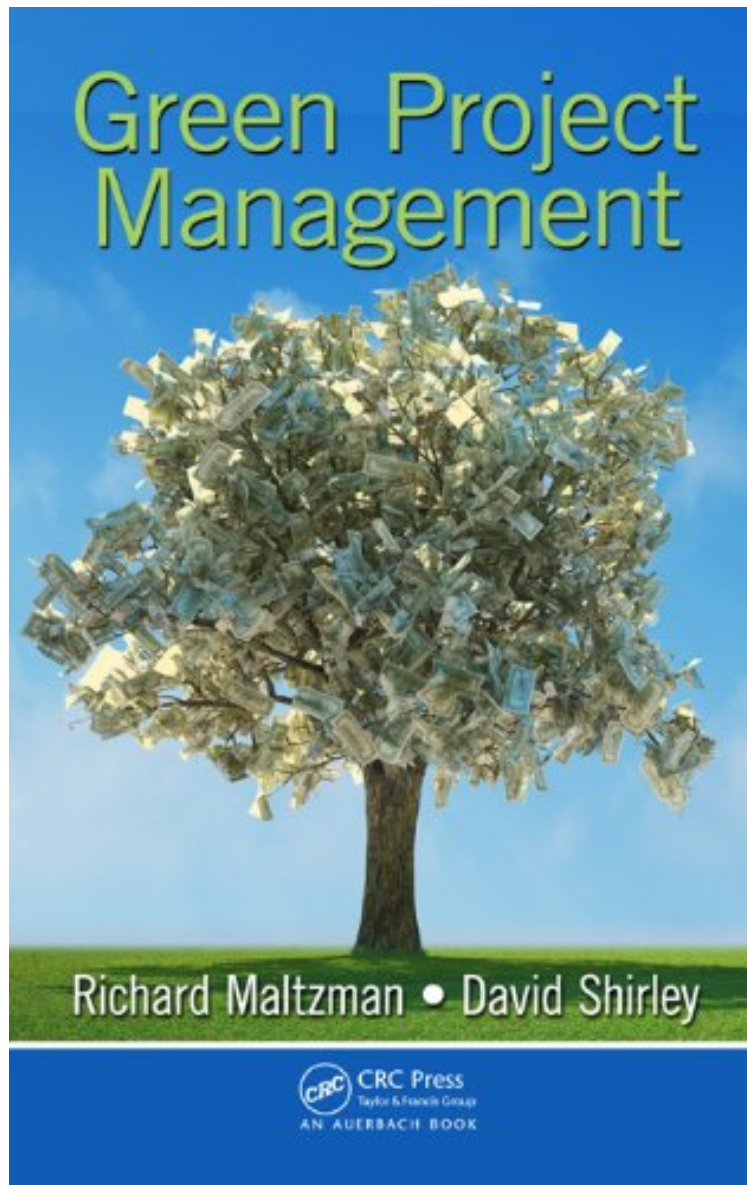


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Green Project Management

Von Richard Maltzman, David Shirley
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Von Richard Maltzman, David Shirley : Green Project Management before purchasing it in order to gage whether or not it would be worth my time, and all praised Green Project Management:

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich. Ein Versuch die Nachhaltigkeit in das Projektmanagement zu bringen Von Desiree Rich Ich hatte eine anspruchsvolle Auseinandersetzung, mit der Notwendigkeit das Thema Nachhaltigkeit in das Projektmanagement zu bringen,

erwartet. Insbesondere wnschte ich mir so, nicht ganz uneigenntzig, eine bessere Positionierung der Dienstleistung PM. Leider habe ich wohl zu viel erwartet. So wenig ich mir richtig etwas zu dem Thema vorstellen konnte, so sehr haben die Autoren das Thema "Grn" einfach wie eine Textur ber die Phasen und Wissensgebiete des PMI PMBoK-Guide gelegt. Gefhlt hat sich das Buch wenig von "Nach dem Meeting machen wir das Licht aus" weg bewegt. Trotzdem gab es auch den einen oder anderen guten Ansatz (z. B. Greenality als Messgre oder Erweiterung des Ziele Akronyms SMART auf SMARTER). Insbesondere die Inhalte einer Checkliste am Ende des Buches sollte dem ambitionierten Projektmanager gelufig sein. Auch wenn die Punkte hufig irgendwie selbstverstndlich sind. Mein ganz persnlicher Eindruck ist denn auch, dass sich der Inhalt auch in einem "wissenschaftlichen" Paper htte abwickeln lassen. So wirkt das Buch ein wenig aufgeblasen und das trotz seiner bersichtlichen, etwa 200 Seiten netto.

Kurzbeschreibung Winner of PMIs 2011 David I. Cleland Project Management Literature Award Detailing cutting-edge green techniques and methods, this book teaches project managers how to maximize resources and get the most out of limited budgets. It supplies proven techniques and best practices in green project management, including risk and opportunity assessments. With illustrative case studies and insights from acknowledged leaders in green project management, the text: Explains how to tap into green incentives, including grants, rebates, and tax credits Includes case studies that illustrate how to integrate green techniques and methods to generate cost savings and maximize resources Provides green techniques that take little time to implement, can benefit all types of projects, and can generate immediate savings to your projects bottom line Praise for: A first-of-its-kind book... a must-read for senior executives as well as project managers. Harold Kerzner, Ph.D., Senior Executive Director for Project Management at The International Institute for Learning... an impressive piece of work. Jean Binder, PMP, MBA, award-winning author (David I. Cleland Literature Award, 2008) This important book defines the green field and sets out the steps for those who want to be ahead of the crowd... Dr. David Hillson, PMP, FAPM, FIRM, MCMI, Director of Risk Doctor Partners... an incredible call to arms to increase your project greenality for a better world, or a bigger pay check, if youre still cynical on this topic. Bas de Baar, ProjectShrink.com... an excellent job of making the reader aware of how much influence a single project manager, let alone an entire discipline, can have on improving our environment. Professor Schwalbe, Department of Business Administration, Augsburg College Pressestimmen A first-of-its-kind book ... links the necessity of going green with project management. ... This book offers a flexible and adaptive approach to bridging the gap between going green and project management. ... a must-read for senior executives as well as project managers. Harold Kerzner, Ph.D., Senior Executive Director for Project Management at The International Institute for Learning ... an impressive piece of work. An indispensable book for project managers who are responsible for green projects, and an essential source for anyone willing to apply good project management principles to green initiatives. Maltzman and Shirley guide us through the impacts of green to project management, helping us to understand the basic vocabulary and principles, and potential developments and needs. The book also introduces new perspectives that are likely to become a reference in the field: the SMARTER principle, the green spectrum of projects, and a detailed guide to the green project life cycle. Jean Binder, PMP, MBA, International Speaker and award winning author (David I. Cleland Literature Award, 2008) The green imperative affects us all, personally and professionally, whether we recognize it or not. Green Project Management is an idea whose time has almost come, and very soon all project managers will need demonstrable green credentials. This important book defines the green field and sets out the steps for those who want to be ahead of the crowd, allowing us to take a considered response instead of being forced to react when green is no longer an option. But do it because you should, not because you must. Dr. David Hillson, PMP, FAPM, FIRM, MCMI, Director of Risk Doctor Partners Greenality is the new black. Project managers need to consider the sustainability or greenness of their projects in the 21st Century; it is now part of their remit to make the best use of resources with this in mind. Peter Taylor, Author of The Lazy Project Manager ... an incredible call to arms to increase your project greenality for a better world, or a bigger pay check, if you re still cynical on this topic. Green + Quality is what your customers are demanding, and Rich and Dave wrote the ultimate guide for Project Managers to learn how to do this: metrics, definitions, examples and, very important, planning. Awesome! Bas de Baar, ProjectShrink.com In this well-researched book, they explain why project managers need to view things through an environmental lens. Their measure of greenality will become another project process; a success factor by default for future projects. Maltzman and Shirley haven t lost sight of the business imperative, either. They explain how being green is good for the bottom line, and when the business case stacks up, it s good for projects and the planet. Elizabeth Harrin, Author of the award-winning blog A Girl's Guide to Project Management Unless you plan on leading a project to colonize the moon, you'd better incorporate this book's greenality principles into your project success scorecard. We've only got one planet to live on last time I checked. Kimberly Wiefeling, Author, Scrappy Project Management ... an excellent job of making the reader aware of how much influence a single project manager, let alone an entire discipline, can have on improving our environment. They suggest that project managers add another focus to their work: viewing projects through an environmental lens. Maltzman and Shirley coin the term "greenality" to describe

the degree to which you consider environmental factors that affect projects throughout the entire project life cycle and beyond. Greenality can be applied to all projects, and we will all benefit from this important concept. Kathy Schwalbe, Author Professor, Department of Business Administration, Augsburg College Maltzmann (engineering, project management supervision) and Shirley (management, project management) offer guidance for project managers on how to implement green techniques and methods and maintain a healthy project bottom line. The authors address green terminology, green project fundamentals, types of projects, project development, execution, monitoring and controlling, life cycle assessment, lean thinking, and funding opportunities such as grants, rebates, and tax credits. In Research Book News, booknews.com, February 2011 "A first-of-its-kind book ... links the necessity of going green with project management. ... This book offers a flexible and adaptive approach to bridging the gap between going green and project management. ... a must-read for senior executives as well as project managers.--Harold Kerzner, Ph.D., Senior Executive Director for Project Management at The International Institute for Learning ... an impressive piece of work. An indispensable book for project managers who are responsible for green projects, and an essential source for anyone willing to apply good project management principles to green initiatives. Maltzman and Shirley guide us through the impacts of green to project management, helping us to understand the basic vocabulary and principles, and potential developments and needs. The book also introduces new perspectives that are likely to become a reference in the field: the SMARTER principle, the green spectrum of projects, and a detailed guide to the green project life cycle.--Jean Binder, PMP, MBA, International Speaker and award winning author (David I. 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