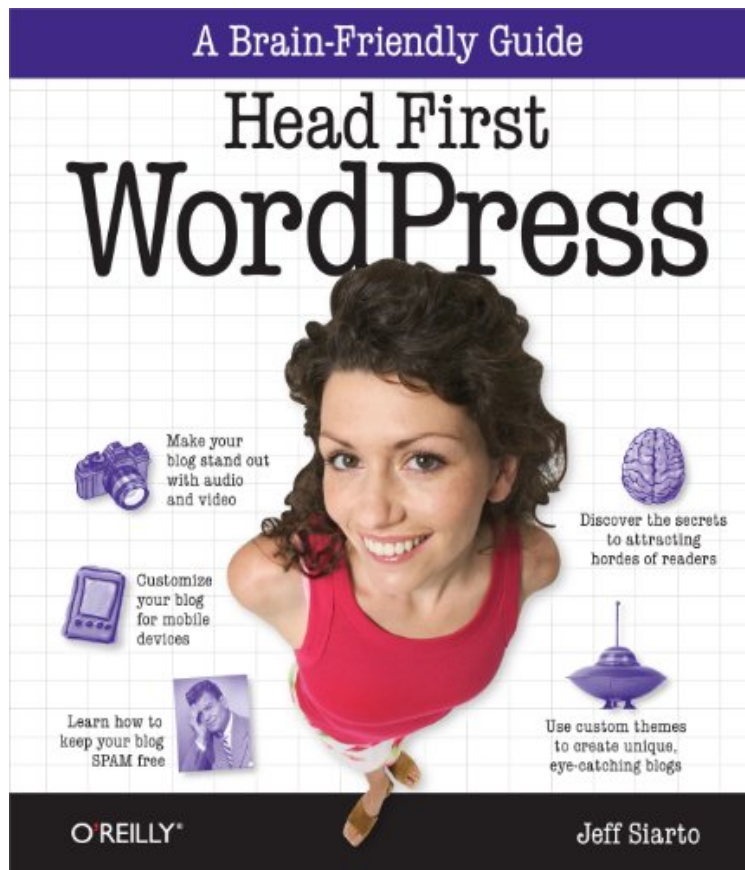


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Head First WordPress: A Brain-Friendly Guide to Creating Your Own Custom WordPress Blog

Von Jeff Siarto

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Von Jeff Siarto : Head First WordPress: A Brain-Friendly Guide to Creating Your Own Custom WordPress Blog before purchasing it in order to gage whether or not it would be worth my time, and all praised Head First WordPress: A Brain-Friendly Guide to Creating Your Own Custom WordPress Blog:

KundenrezensionenHilfreichste Kundenrezensionen2 von 3 Kunden fanden die folgende Rezension hilfreich. Improve my blog ' make it more 'fancyVon mkoMany blogs are based on the WordPress ' today's de facto standard for blogging platform. There are, usually, two ways of starting fun with WordPress ' you are either so called Web nerd or totally green when it comes to all these Internet abbreviations like FTP, PHP, SFTP, SQL, and so on. If you are familiar with mentioned terms, you will benefit from half of the book. If you are not familiar with Internet terminology but want to have your own blog ' this book is perfect for you. Jeff does a good job when it comes to providing users with basic knowledge related to installation, configuration and management of the WordPress blog. He not only tells you how to configure it, but also provides you with information how to upload files, which FTP clients can you use ' these notes

are especially valuable for newcomers. But that's not all, if you are more experienced user you will probably find useful the chapters devoted to Look and Feel, Content Management and Securing the stuff. How did I benefit from the book ' well, I am going to introduce some videos in near future and reading Video and Plug-ins definitely helped. Side note, thanks to Jeff, I have found Sequel Pro ' he mentions it while discussing SQL database access.

Kurzbeschreibung Whether you're promoting your business or writing about your travel adventures, Head First WordPress will teach you not only how to make your blog look unique and attention-grabbing, but also how to dig into the more complex features of WordPress 3.0 to make your website work well, too. You'll learn how to move beyond the standard WordPress look and feel by customizing your blog with your own URL, templates, plugin functionality, and more. As you learn, you'll be working with real WordPress files: The book's website provides pre-fab WordPress themes to download and work with as you follow along with the text. Gain immediate experience with WordPress 3.0, the June 2010 release of the software. Get your site up and running by setting up a MySQL database and creating configuration files. Work with the WordPress platform to create posts and pages, learn the difference between tags and categories, edit content, moderate comments, and manage spam. Explore how to extend WordPress with plugins and templates. Convert custom designs (in HTML and CSS) into functional themes and use them in WordPress. We think your time is too valuable to waste struggling with new concepts. Using the latest research in cognitive science and learning theory to craft a multi-sensory learning experience, Head First WordPress uses a visually rich format designed for the way your brain works, not a text-heavy approach that puts you to sleep.