

[Library ebook] Web Bloopers: 60 Common Web Design Mistakes, and How to Avoid Them (Interactive Technologies)

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Von Jeff Johnson

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Von Jeff Johnson : Web Bloopers: 60 Common Web Design Mistakes, and How to Avoid Them (Interactive Technologies) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Web Bloopers: 60 Common Web Design Mistakes, and How to Avoid Them (Interactive Technologies):

Kundenrezensionen Hilfreichste Kundenrezensionen 1 von 1 Kunden fanden die folgende Rezension hilfreich. Web designers, please read it Von Friedrich Dominicus Let me ask you about your last visit to some of the pages out there: - Did you find the information you were looking for? - Have you found e.g. the right place you'd have to contact for getting the help you were looking for? - Were you able to buy something, without spending half the day on figuring out how to do that? If you answer 'no' to one of those questions, then you should send a mail to the provider of the given information, and ask him to get a copy of that book *fast* ;-). On the other hand if you are the provider you probably would like to avoid the bugs, and give your visitors a "pleasant" experience on your pages. If that is what you want, read about the mentioned 'bloopers' and check your pages. 0 von 1 Kunden fanden die folgende Rezension hilfreich. Rezension: Web Bloopers Von andrej Das schon 2003 erschienene Buch befasst sich mit blichen Fehlern im Web Design und Lsungen, diese Fehler zu vermeiden. Viele der Blooper (Fehler), die der Autor aufzählt, sind heute schon nicht mehr wirklich aktuell oder deren Vermeidung Standard geworden. Daher ist das Buch nur zum Teil zu empfehlen; jedoch fr den Web Design Einsteiger durchaus lesenswert. "Web Bloopers" ist in drei Hauptteile gegliedert: * Fehler im Content und der Funktionalitt * Fehler im User Interface * Fehler in der Prsentation der Web Seite Jeder der 60

Fehler wird zunächst umfassend und mit Beispielen vorgestellt und analysiert. In einem zweiten Schritt werden mögliche Lösungen zur Vermeidung aufgezeigt. Ein wirklicher Pluspunkt des Buches ist die umfangreiche Bebilderung der Beispiele und deren Erläuterung. "Web Bloopers" ist ein Buch, das vor allen Dingen für Einsteiger ein hilfreiches Buch sein wird. Nach der Lektüre aller 60 blickbaren Fehler, wird man nicht nur wissen, wie man diese Fehler vermeiden kann. Sondern wird auch seinen Blickwinkel auf die Probleme von Nutzern beim Besuch von Web-Seiten ausgerichtet haben. Das Buch hat 329 Seiten mit einer Unmenge an farbigen Abbildungen und Erläuterungen.

Kurzbeschreibung The dot.com crash of 2000 was a wake-up call, and told us that the Web has far to go before achieving the acceptance predicted for it in '95. A large part of what is missing is quality; a primary component of the missing quality is usability. The Web is not nearly as easy to use as it needs to be for the average person to rely on it for everyday information, commerce, and entertainment. In response to strong feedback from readers of GUI BLOOPERS calling for a book devoted exclusively to Web design bloopers, Jeff Johnson calls attention to the most frequently occurring and annoying design bloopers from real web sites he has worked on or researched. Not just a critique of these bloopers and their sites, this book shows how to correct or avoid the blooper and gives a detailed analysis of each design problem. Hear Jeff Johnson's interview podcast on software and website usability at the University of Canterbury (25 min.) * Discusses in detail 60 of the most common and critical web design mistakes, along with the solutions, challenges, and tradeoffs associated with them. * Covers important subject areas such as: content, task-support, navigation, forms, searches, writing, link appearance, and graphic design and layout. * Organized and formatted based on the results of its own usability test performed by web designers themselves.

Pressestimmen Engaging, Educational, Enjoyable, Erudite: Excellent!--Dr. Jakob Nielsen, Nielsen Norman Group "If you get paid to develop a Website, you should have this book...I highly recommend this one." Jessica Sant, Reporter, JavaRanch.com, July 2nd, 2003 "An artifact of the Information Age, the oldest Web page still operating on the Internet, is among the nuggets of gigabyte gold in Jeff Johnson's new book, Web Bloopers." Chicago Tribune, May 10th, 2003

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