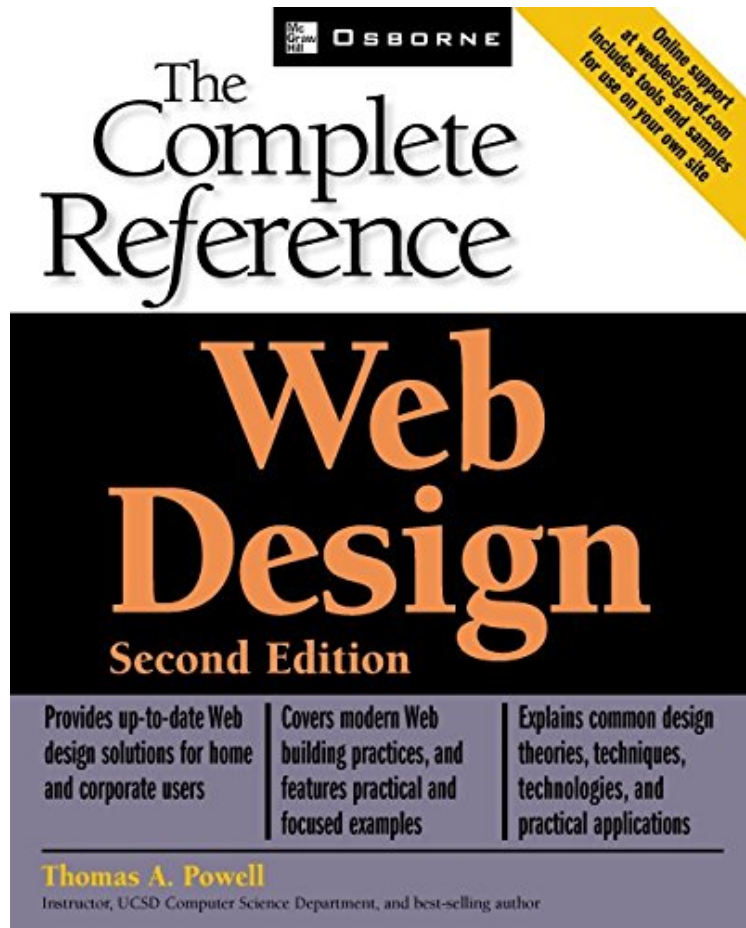


Web Design Complete Reference: The Complete Reference

Von Thomas A. Powell

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Kundenrezensionen Hilfreichste Kundenrezensionen 1 von 1 Kunden fanden die folgende Rezension hilfreich. Complete reference is the word. Von Michael J Woznicki More and more companies are using the web for e-commerce, e-business and e-learning. You have been tasked with the job of designing a web site that will not only build a client based but will also make your company stand out in the cyberspace community, where do you turn for the one book to guide you through it all? Start by purchasing the WEB Design: The Complete Reference and begin to unlock the power of the web and the potential of unlimited customer base sales and support for your personal company or the fortune 500 mega power. This book has everything you need to create one of the most dynamic web sites. In this 850 plus page encyclopedia of web design, you'll learn about core design issues, how to setup a site navigation and organization. You find information about page design and layout. You be given tools for adding images, creating form, menus and other

web related items. The book delves into web technology like HTML, CSS and XML. Also included is detailed information about Java Scripting, PERL and other web languages. Read about web technologies like CGI, Active X and other plug-ins and you'll be creating new pages and site in no time flat. The book has a plethora of pictures, diagrams, tables, charts and most importantly coding examples making sure you understand the concepts completely. I was impressed by the amount of information included in the books and also by the accuracy and detail of the information. The author also includes real world tips and tricks so you can see how everything fits into place. You will need a basic HTML and web design background as this book is more towards the high intermediate and advanced group. About the only shortcoming is no CD-rom with the usual freebies like banners, bullets and pre-written plug-ins and scripts. Still overall a very good value for the money. 0 von 0 Kunden fanden die folgende Rezension hilfreich. Excellent Book, Good Coverage (Breadth and Depth) Von Ein Kunde Excellent book, written in plain English without the techie talk, lots of great examples, good breadth and depth. Although one of the links to online resources referenced in the book (page 40, specifically) is not accurate, I found most of them are accurate and available, for example the one mentioned in page 55. As for the missing/inaccurate link, I email someone at Powell Internet about the problem and they responded with the correct link within a couple of hours. Prompt reply and excellent customer service! If you are not sure whether this book is for you, check it out [on their website] and see for yourself. This web site provides an overview as well as the first chapter of the book online, along with some cool demos! 0 von 0 Kunden fanden die folgende Rezension hilfreich. Online resources are not available Von Ein Kunde Too bad that the "competent" author of such a comprehensive book does not practice what he preaches. The online resources located at are mentioned throughout the entire book. Unfortunately they are non-existent. (See items such as the templates mentioned on page 40). This diminishes considerably the effectiveness of the book, not to mention the credibility of the author. You will be better off buying a book that has all the resources available. Personally, I feel that I just wasted \$40.

Kurzbeschreibung Design, build, and maintain dynamic Web sites that balance form and function. You'll find thorough explanations of effective site architecture, layout, and navigational features, and discover how to add graphics, links, and multimedia. Also learn to handle privacy and security issues with respect to site design, and program dynamic Web applications..de With so many books out on particular development tools and languages, it's refreshing to see one that tackles the overarching topic of Web design and implementation techniques. Web Design: The Complete Reference is a rare combination of design theory and detailed information on implementation. Author Thomas A Powell, who also wrote HTML: The Complete Reference, has produced an impressive sequel in this hefty title. Powell addresses topics like navigation theory and user profiling, backing up high-level discussion with excellent, practical technique. He goes beyond your garden-variety explanation of what particular features are and how to code them by specifying the problems you might face and offering solutions. You get insight you can use: how to handle those pesky frames by understanding UI consequences, keep frames from opening within themselves, and offer your users the ability to print framed pages reliably. All the bases are covered, including adding GUI interactivity, solid page layout and formatting techniques, and a look at the various Web technologies and their effect on site design. The entire work exudes the confidence of a well-seasoned writer, and the discussions leave you feeling well informed. This book bridges the gap between knowing how to build Web sites and having a holistic knowledge of all of the intricacies and pitfalls of coding for the Web. --Stephen W. Plain Topics covered: Web-design methodologies Usability Types of Web sites Navigation theory and practice Linking text/buttons/icons/graphics Search facilities Text handling Colors and images Building interactivity Web technologies (XML, CSS, JavaScript) Cookies Server-side scripting Multimedia Site delivery and management The future of Web design Site evaluation procedures Kurzbeschreibung Design, build, and maintain dynamic Web sites that balance form and function. You'll find thorough explanations of effective site architecture, layout, and navigational features, and discover how to add graphics, links, and multimedia. Also learn to handle privacy and security issues with respect to site design, and program dynamic Web applications.