



Kurzbeschreibung Software is creating a new business reality the increasing automation of processes, transactions and distribution across every industry and organization. This shift has to do not only with the use of software in particular processes, but also with exposing software interfaces to others internal developers, partners, customers and the world at large. The result is a transformation for individual businesses that makes them radically more flexible and better able to engage with others. Further, at a global level, this trend heralds a new global business reality the API Economy. "Winning in the API Economy is the guide that will introduce the newcomer to the world of APIs, quickly getting them up to speed, enabling them to not just understand the space, but empower them to effectively compete in the fast growing API economy. Kin Lane, APIevangelist.com

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