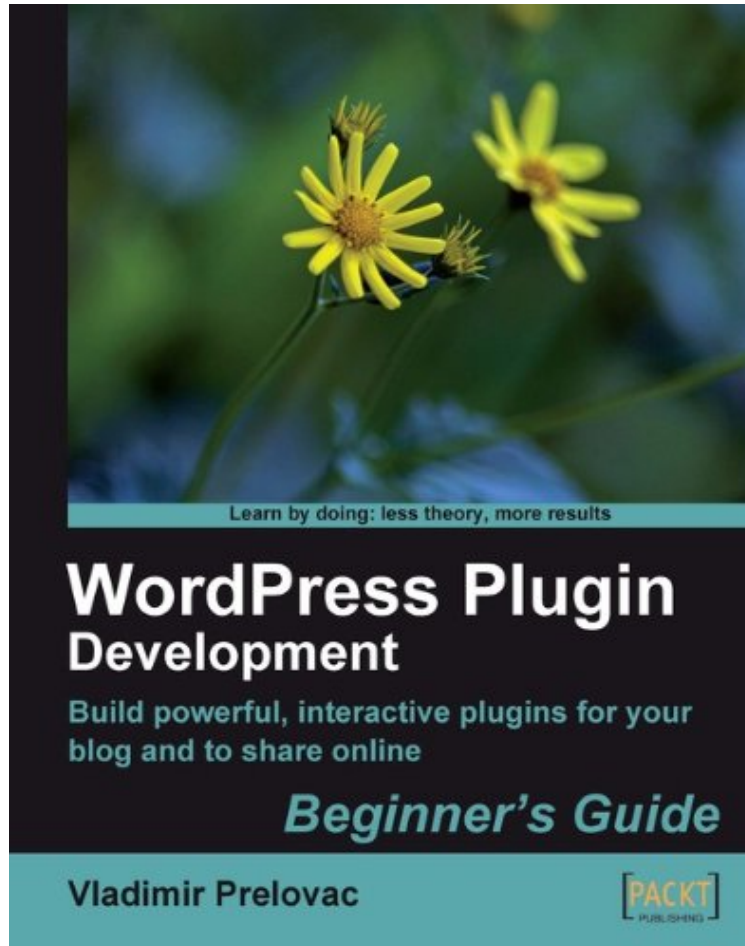


WordPress Plugin Development Beginner's Guide

Von Vladimir Prelovac

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KurzbeschreibungThis is a Packt Beginners Guide, which means it focuses on practical examples and has a fast-paced but friendly approach, with the opportunity to learn by experiment and play. Each chapter builds a practical plug-in from the ground up using step-by-step instructions. Individual sections show you how to code some functionality into your plug-in and follow up with a discussion of concepts. This book is for programmers working with WordPress, who

want to develop custom plug-ins and to hack the code base. You need to be familiar with the basics of WordPress and PHP programming and believe that code is poetry; this book will handle the rest. Kurzbeschreibung This is a Packt Beginners Guide, which means it focuses on practical examples and has a fast-paced but friendly approach, with the opportunity to learn by experiment and play. Each chapter builds a practical plug-in from the ground up using step-by-step instructions. Individual sections show you how to code some functionality into your plug-in and follow up with a discussion of concepts. This book is for programmers working with WordPress, who want to develop custom plug-ins and to hack the code base. You need to be familiar with the basics of WordPress and PHP programming and believe that code is poetry; this book will handle the rest. ber den Autor und weitere Mitwirkende Vladimir Prelovac is a WordPress consultant and Internet marketing specialist best known for his numerous contributions to the WordPress community. He specializes in solving web site publishing challenges using the WordPress platform. For Vladimir, WordPress-based development is a full time job about which he happily blogs on his web site www.prelovac.com/vladimir.